

boatman geller CUSTOM ink colors



Type Colors

{DARK} suitable for all personalization including small and thin fonts on white or light colored backgrounds | best choice for Return Address Envelopes and Return Address Labels

TYPE COLOR: raspberry	TYPE COLOR: cranberry	TYPE COLOR: plum	TYPE COLOR: turquoise	TYPE COLOR: midnight
TYPE COLOR: cherry	TYPE COLOR: chocolate	TYPE COLOR: navy	TYPE COLOR: pine	

{MEDIUM} suitable for most personalization on white or light colored backgrounds | use with caution for small and thin fonts, Return Address Envelopes and Return Address Labels. The Boatman Group is not responsible if legibility is not to customer's satisfaction.

TYPE COLOR: tangerine	TYPE COLOR: bubblegum	TYPE COLOR: cornflower	TYPE COLOR: lime	TYPE COLOR: kelly
TYPE COLOR: melon	TYPE COLOR: gray	TYPE COLOR: teal	TYPE COLOR: jungle	TYPE COLOR: coral

{LIGHT} suitable for most personalization on DARK colored backgrounds | suitable for limited large print and/or monogram personalization on white or light colored backgrounds | do not use for main body copy on white or light colored backgrounds, including but not limited to Return Address Envelopes and Return Address Labels. The Boatman Group is not responsible if legibility is not to customer's satisfaction.

TYPE COLOR: white	TYPE COLOR: sunflower	TYPE COLOR: lilac	TYPE COLOR: mocha
TYPE COLOR: butter	TYPE COLOR: petal	TYPE COLOR: slate	TYPE COLOR: aqua